

CASE STUDY

PROJECT OVERVIEW

Columbia University wanted to develop curriculum for public health students to learn how to navigate the job search process. The client wanted a consultant to review the content to ensure that it was considerate of the civil service hiring processes at various levels within the government sector.

THE CHALLENGES

- Ensuring that the content covered the hiring processes at various levels
- Incorporating relevant terminology
- Teaching students how to increase their chances of scoring high as applicants

STRATEGIC RESPONSE

- Strategic Alignment
- Knowledge Gap Identification
- Business Professionalism
- Career Development and Research

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CONTRACTOR

Curriculum Development

RESULT

Standards & Goals Alignment

Supported customer in aligning curriculum with public health workforce standards and expectations.

Knowledge Gaps & Redundancy Removal

Supported customer in removing and adding content relevant to the subject matter.

CONCLUSION

This case study highlights the importance of adaptability and strategic planning in ensuring that individuals are properly prepared for the governmental workforce. Additionally, the case study showcases the importance of aligning curriculum with the needs of the student.

