

# CASE STUDY

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## PROJECT OVERVIEW

Vanderbilt University wanted support with the development of health equity content to be implemented within their public health curriculum for the public health certificate program offered to their medical students. Additionally, the client sought to improve their equity efforts as it related to their workforce and internal practices.

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## THE CHALLENGES

- Determining health equity approach
- Identifying what health equity content should be included and excluded
- Teaching students how to process learning materials through an equity lens

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## STRATEGIC RESPONSE

- Curriculum and Practice Coordination
- Curriculum Planning
- Identification of Opportunities to Improve Practices

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📞 615-669-0245

👤 [jmmconsultingagency@gmail.com](mailto:jmmconsultingagency@gmail.com)

📍 555 Marriott Drive, Suite 315, Nashville, TN 37214

## RESULT

### Standards & Goals Alignment

Supported customer in aligning curriculum with public health workforce standards and expectations.

### Racial Equity Task Force

Customer developed a task force to address internal equity issues across the entire organization

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## CONCLUSION

This case study highlights the importance of ensuring that principles and practices important to the entire organization are implemented among various programs and initiatives. Additionally, the case study showcases the importance of aligning curriculum and skillsets with the needs of the workforce.

