

CASE STUDY



PROJECT OVERVIEW

The Tennessee Department of Health wanted a contractor to support them in implementing a learning management system to house subject-matter curriculum in addition to creating a survey to assess their workforce's professional development needs.



THE CHALLENGES

- Incorporating questions to assess needs for the entire department concisely
- Ensuring that the workforce assessment incorporated public health competencies important to the organization
- Determining how to generate content for the learning management system
- Identifying a learning management system to meet the needs of the organization



STRATEGIC RESPONSE

- Knowledge Gap Identification
- Relationship Building
- Technology Procurement
- Cross-Sector Collaboration



📞 615-669-0245
👤 jmmconsultingagency@gmail.com
📍 555 Marriott Drive, Suite 315, Nashville, TN 37214

RESULT

LMS Implementation & Utilization

Supported customer in identifying and procuring a LMS to house curriculum developed by academic partners

Survey Development & Dissemination

Supported customer in developing a workforce survey to be disseminated among its workforce members

Academic Partnership Development

Supported customer in establishing and maintaining formal relationships with schools of public health across Tennessee



CONCLUSION

This case study highlights the importance of launching initiatives aimed at supporting the professional growth of individuals. Additionally, the case study showcases the importance of assessing the needs and interests of workforce members to generate improved programming and opportunities.

